

2011-2012 Performance Series

The 2011 – 2012 Series will feature five Performance Series shows and three Family Series shows. The Performance Series will run from October 2011 to March 2012 and the Family Series runs from October 2011 to February 2012.



Maclab Centre Facts

- ◆ The Theatre and foyer were renovated in 2004/05
- ◆ Numerous individuals, corporate and government donors contributed financially to the renovations
- ◆ The Theatre is equipped with high quality sound and light equipment
- ◆ A Yamaha C7 Grand Piano was donated by the Leduc Fine Arts Centre Society
- ◆ It is the performance venue for Leduc's cultural community
- ◆ An average of 18,500 people attend events at the Maclab Centre annually
- ◆ Is operated through a tri-party agreement with the City of Leduc, the Board of Trustees of Black Gold Regional School Division No.18, and the Maclab Centre for the Performing Arts Society. The Society manages the day to day operations of the Maclab Centre



MACLAB
CENTRE *for the*
PERFORMING ARTS

*Beyond
Your
Expectations!*

Sponsorship Package



Contact

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2011-2012
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E-Newsletter

- ◆ Monthly e-newsletter is distributed to over 200 subscribers
- ◆ Sponsor may choose which month they sponsor
- ◆ Up to 3 individual sponsors allowed per month
- ◆ Logo included in e-newsletter and listed as monthly sponsor
- ◆ Brief 50 word highlight of your business included in newsletter
- ◆ Opportunity to attach business coupon
- ◆ May sponsor more than one month

\$250

Bronze

- ◆ Sponsor recognition in the show program and Maclab Centre Website
- ◆ 1/4 Page ad in show program
- ◆ Logo in Series Brochure
- ◆ Logo on Sponsor page of the Maclab Centre website
- ◆ Logo in monthly e-newsletter
- ◆ Verbal recognition by emcee of Presenting Sponsor at the show
- ◆ 2 complimentary tickets to the show
- ◆ Lobby signage created by Maclab Centre

\$500

Silver

- ◆ Sponsor recognition in the show program and Maclab Centre Website
- ◆ 1/2 Page ad in show program
- ◆ Logo in Series Brochure
- ◆ Logo on Sponsor page of the Maclab Centre website
- ◆ Logo in monthly e-newsletter
- ◆ Sponsor Recognition on all show print advertising
- ◆ Verbal recognition by emcee of Presenting Sponsor at the show
- ◆ 4 complimentary tickets to the show
- ◆ Lobby signage created by Maclab Centre

\$1500

Gold

- ◆ Only ONE presenting Sponsor per show (media excluded)
- ◆ Listed as: "Presented by" your company and/or logo on promotional material
- ◆ Presenting Sponsor recognition in the show program and Maclab Centre Website
- ◆ 1 Full-Page ad in show program
- ◆ Logo in Series Brochure

- ◆ Logo on Sponsor page of the Maclab Centre website
- ◆ Logo in monthly e-newsletter
- ◆ Presenting Sponsor recognition on all show print advertising
- ◆ Presenting Sponsor recognition in radio ads

\$2500

- ◆ Sponsor recognition in media releases
- ◆ Verbal recognition by emcee of Presenting Sponsor at the show
- ◆ 6 complimentary tickets to the show
- ◆ Lobby signage created by Maclab Centre
- ◆ Promotional opportunity at the show to be determined by Presenting Sponsor and Maclab Centre